

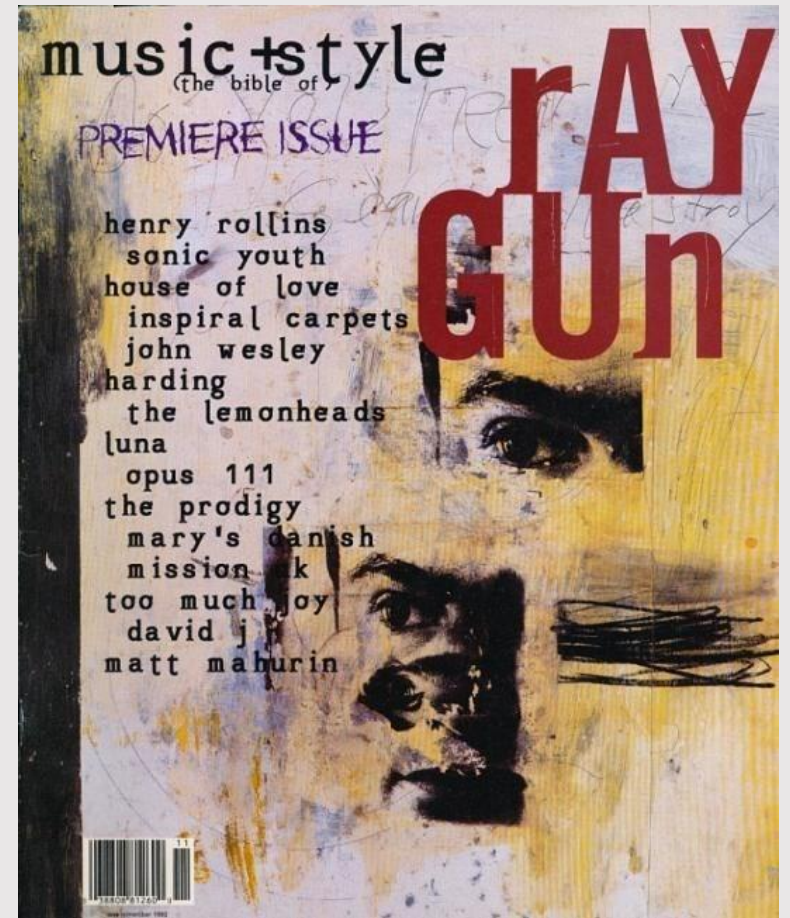
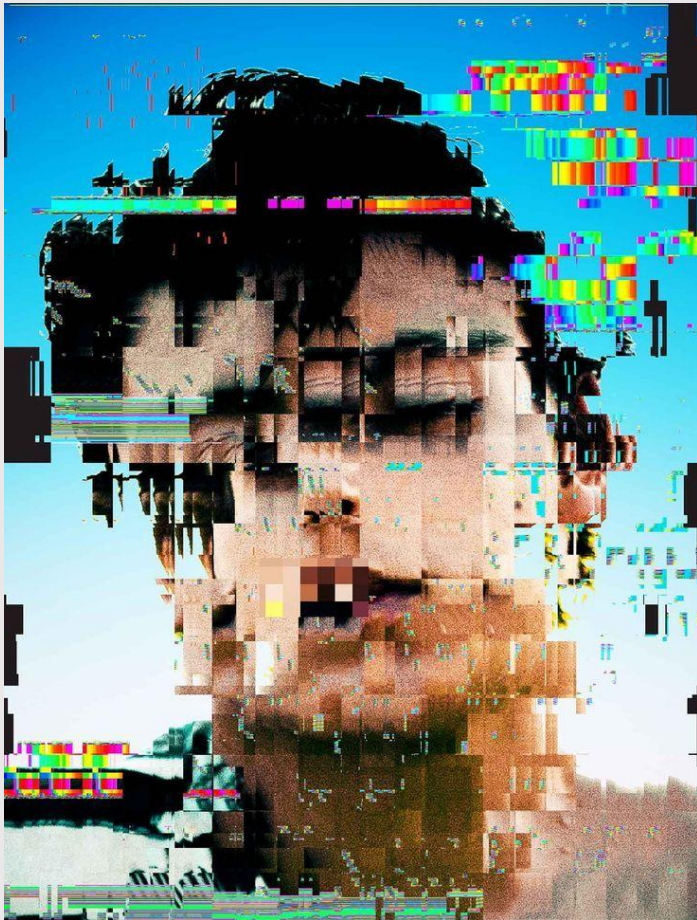
PROCES

Tamara Pudíková 4.B,
Propagačné výtvarníctvo, 2024/2025

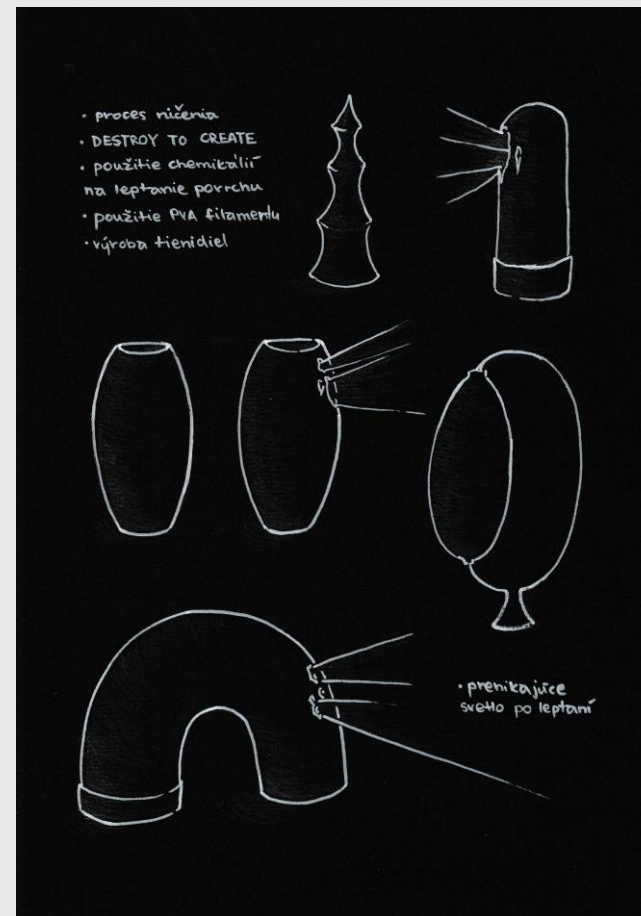
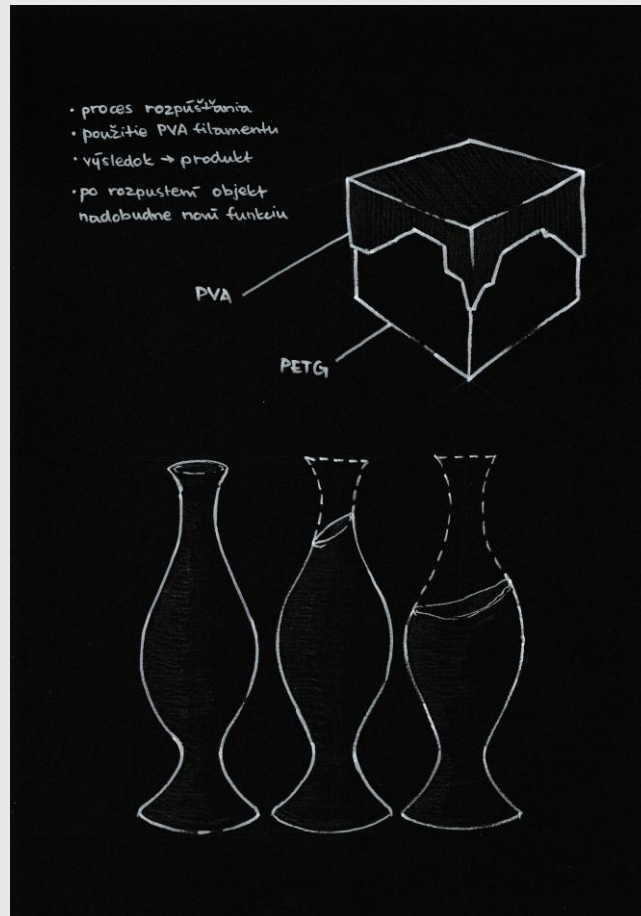
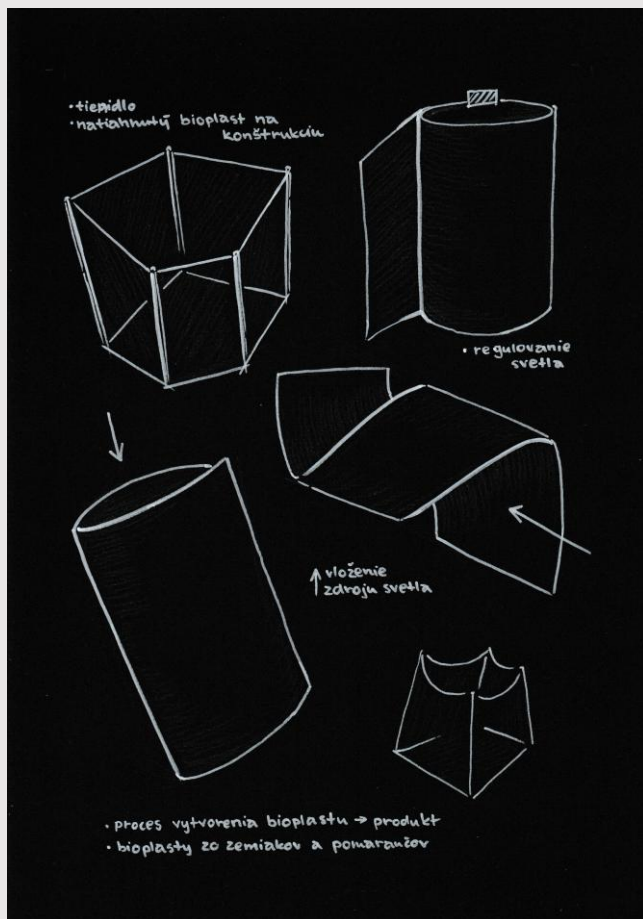
Koncept

- Transformácia pixelov do obrazu
- Proces vývoja akcie
- Redizajn

Inšpirácie

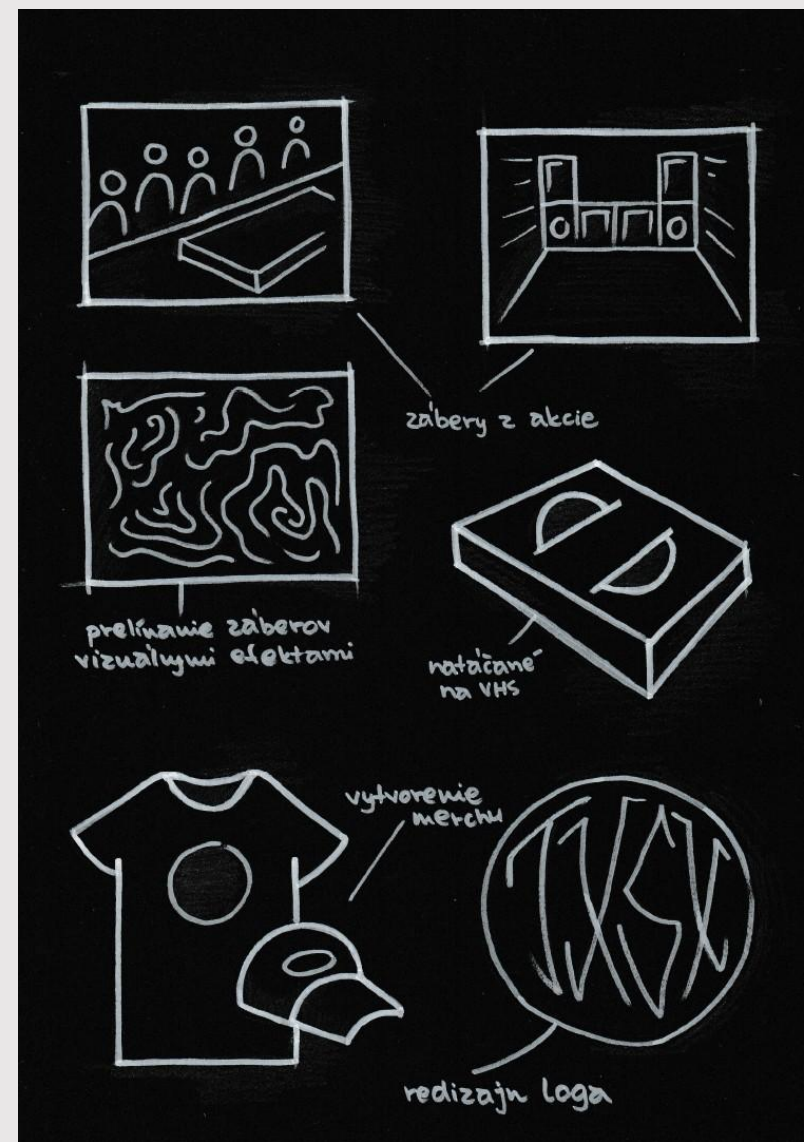


Návrhová časť



Finálny návrh

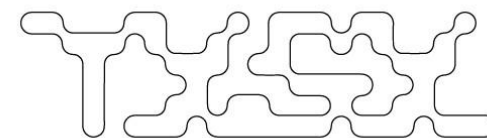
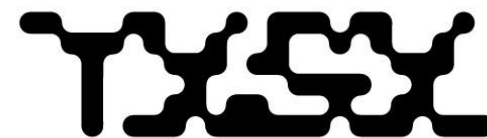
- Redizajn loga
- Redizjan fontu
- Redizajn Merchu
- Prototyp pečiatok fontu
- Fanzine a video pre priblíženie akcie verejnosti



Logo

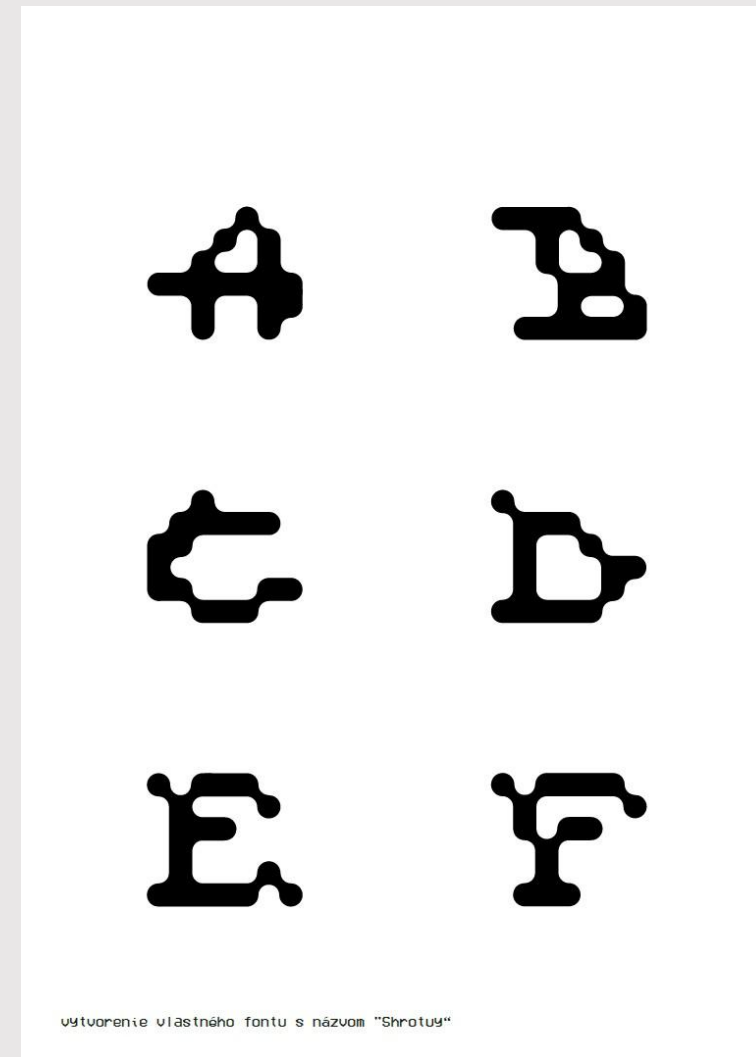
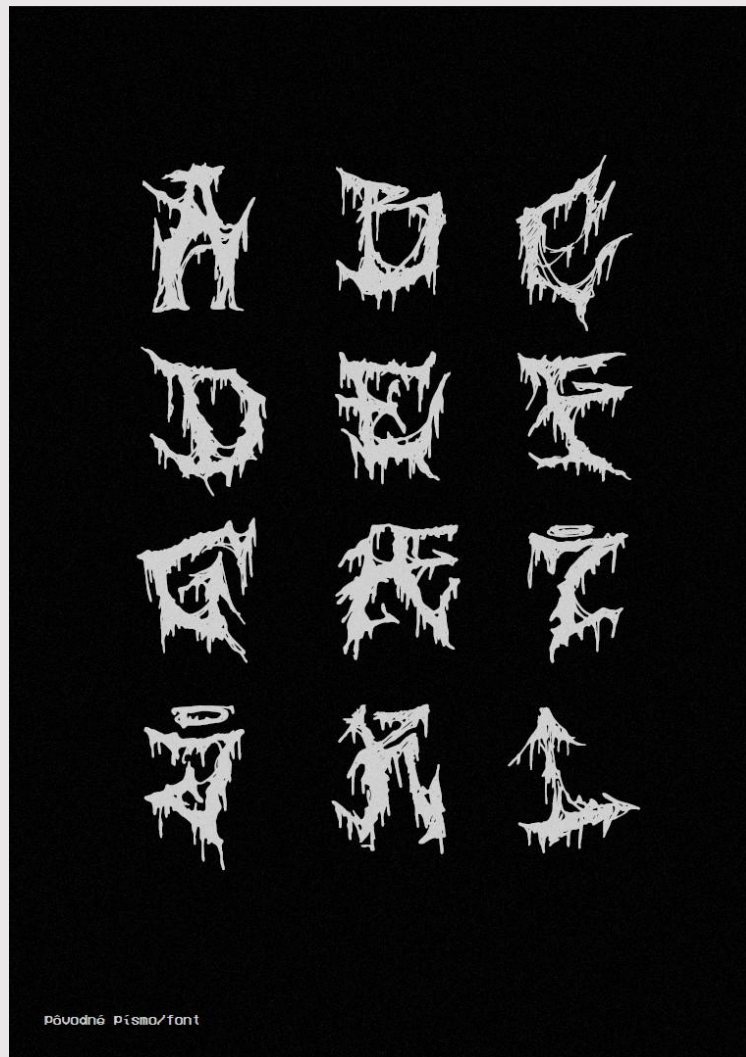


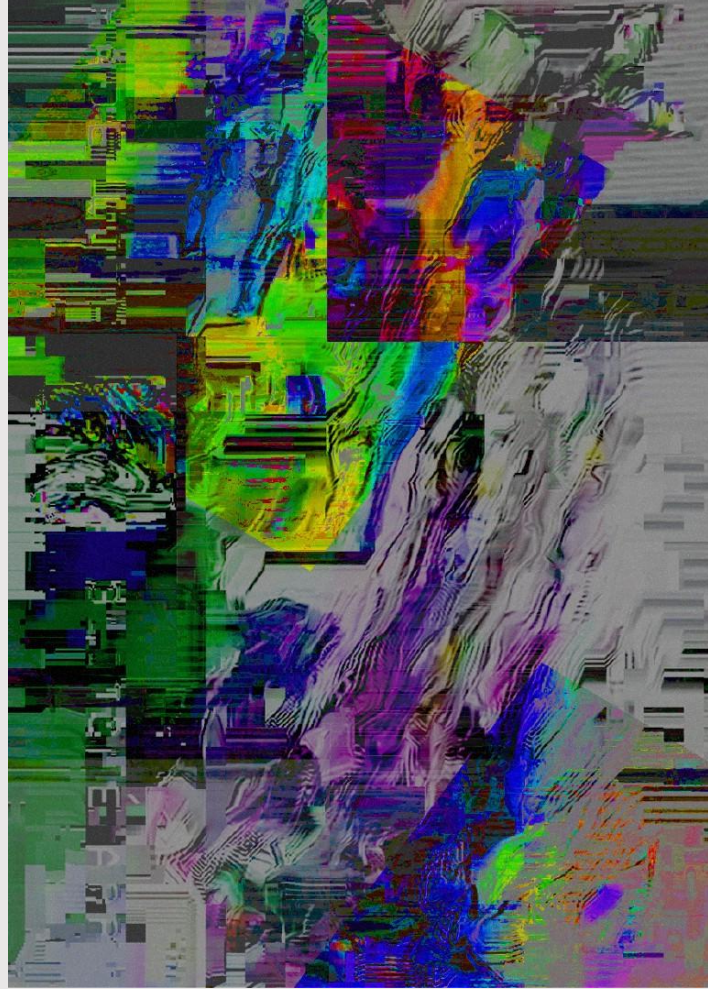
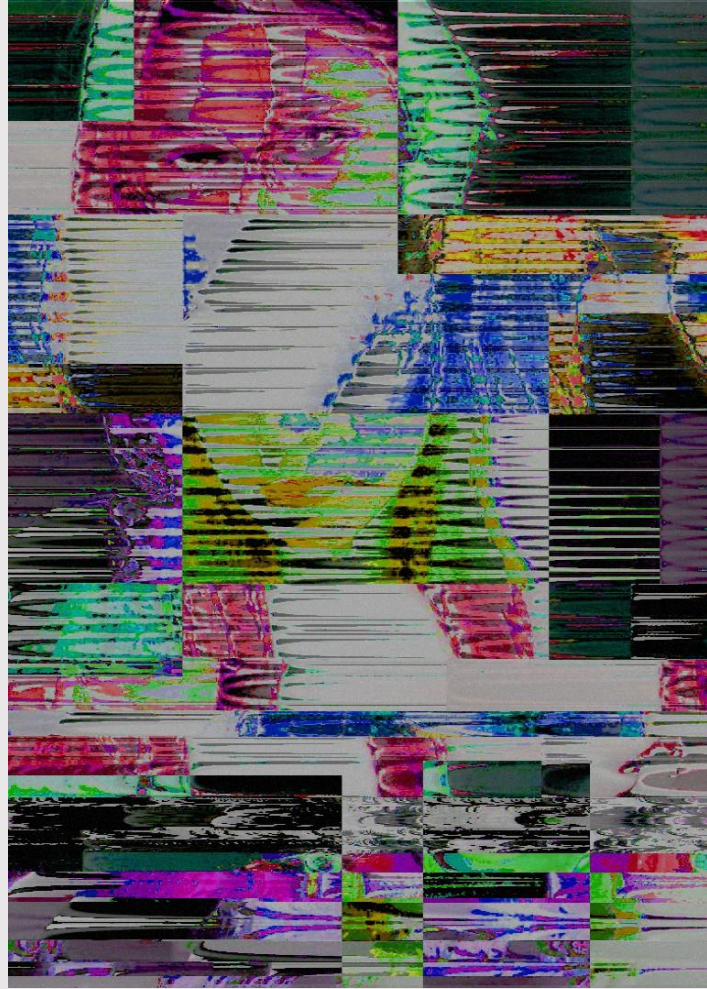
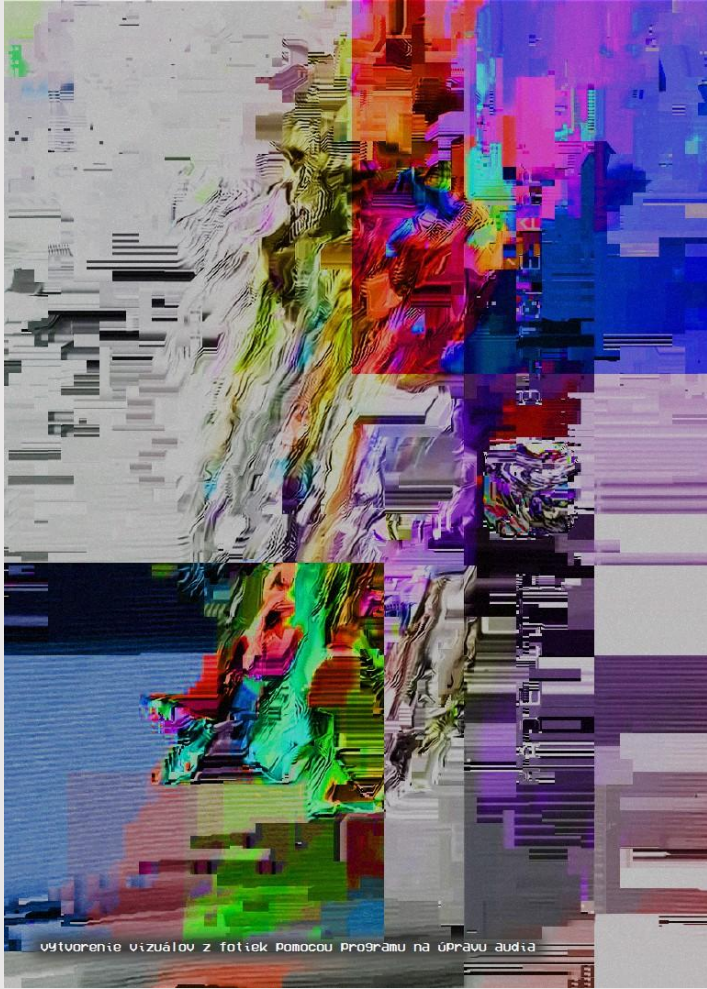
stará verzia losa



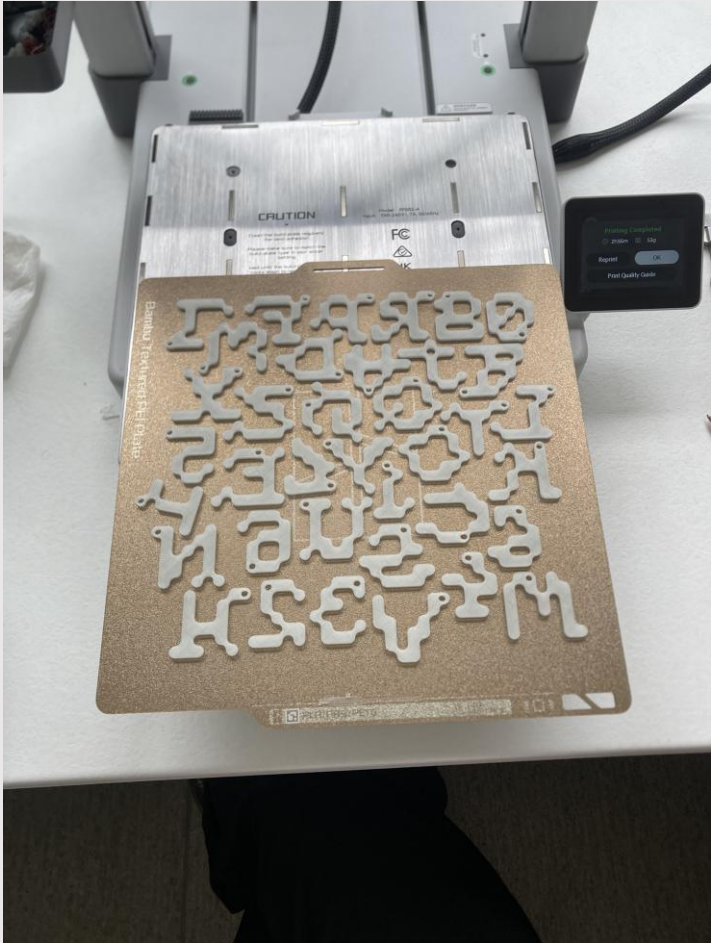
redizajn losa s použitím vytvoreného fontu

Font





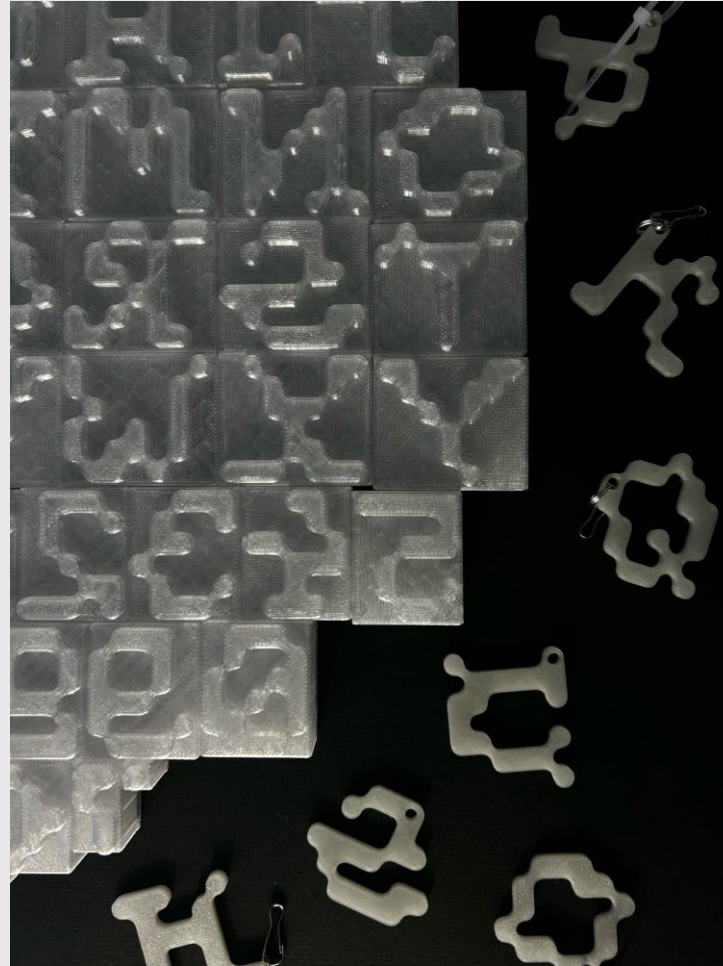
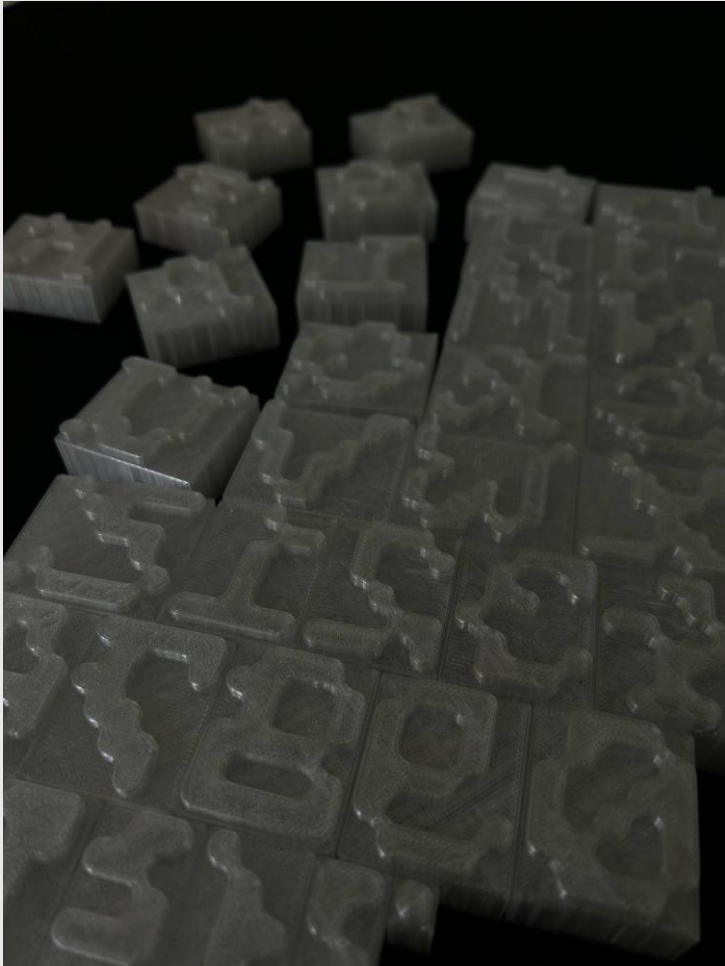
Realizácia

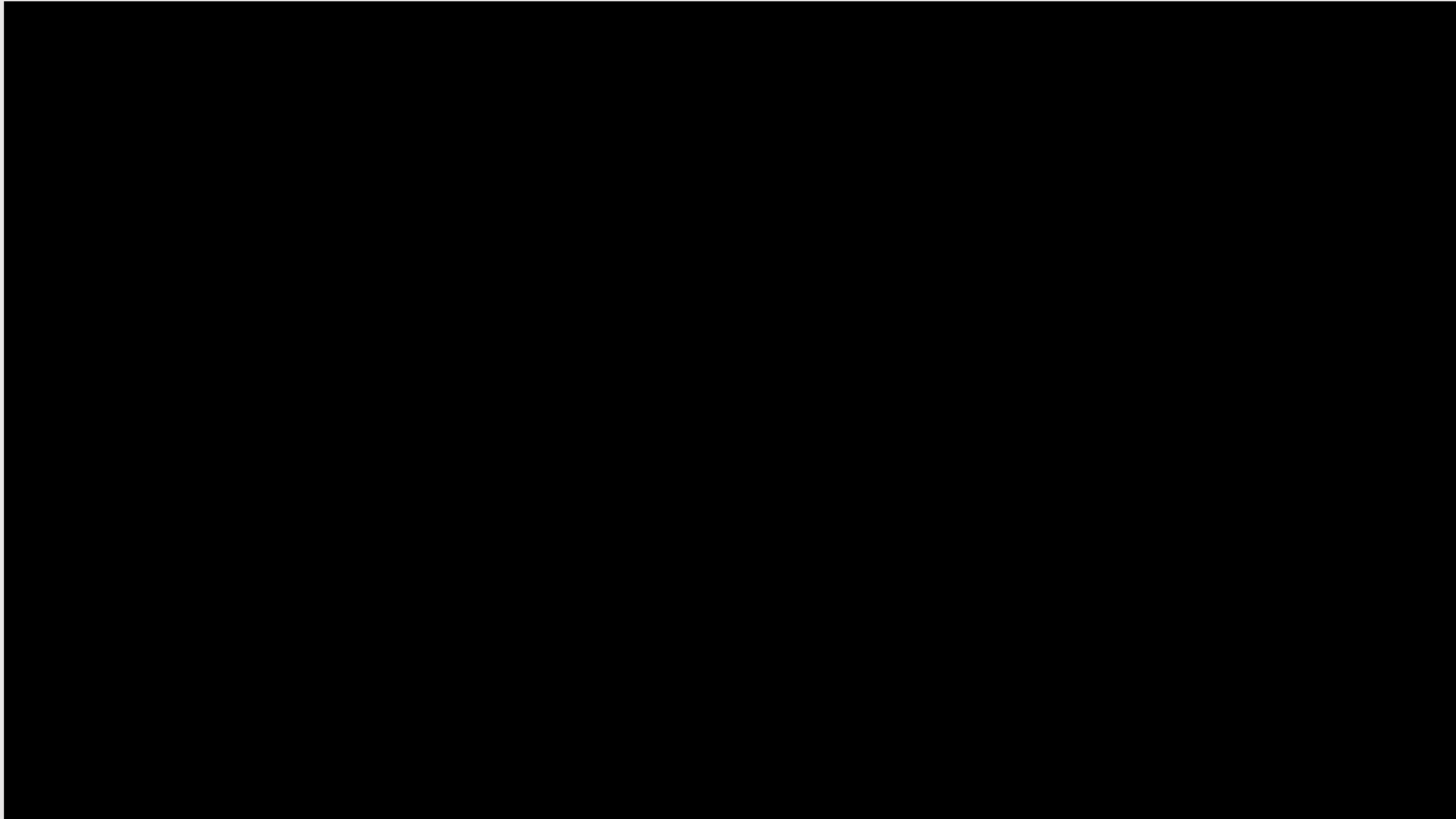


Plagáty



Finálne produkty





Ďakujem za pozornosť