

STORY

THE SOIL WE LIVE ON
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propagačné výtvarníctvo

Súkromná škola umelckého priemyslu, Žilina

INSPIRATIONS. 01



<https://pin.it/CivMcAC6P> - PINTEREST MOODBOARD



INSPIRATIONS.02



Lawrence Stephen Lowry

DEPRESSION
MISERY
INDUSTRIALIZATION
MACHINES

- searching for a way

CINEMATOGRAPHY
MEANING
DEPTH

THE FREEDOM
OF OUR CAGES

THE WEEDS THAT
WE'VE FERTILISED

"na tomto svete umievaju'
waveni' l'udia"

THE HIDDEN HUMAN
CRUELTY IS NO LONGER
HIDDEN



STALKER - Andrei Tarkovsky (1979)



METROPOLIS - Fritz Lang (1927)

INSPIRATIONS.05 - AI PROMPTS



- City with brutalist eyesore architecture,
many smog-producing tall chimneys,
electric wires, broken windows and walls,
airship floating above the city



SMOG
FILTH
RUBBISH
DEPRESSION
CRUELTY
BARBARISM
CRIME
DESPAIR



INSPIRATIONS.04 - MUSIC AND SOUND

ZDROJE AUDIÁLNEJ ZLOŽKY

- *Freesound, BBC Sound Effects*
- *Online AI zvukové generátory*

ZVUKY A HLUKY FABRIK
A VEĽKOMESTA

www

PROMPT →

*sounds of huge depressive city
with tall buildings, busy traffic,
animal shrieking, fire burning,
short circuits of electrical wiring
sirens and high-pitched squealing*

- *texty o sociálnych témach*
- *depresívna atmosféra*

*CHCE SA MI GRČAŤ
KEĎ ROZMÝŠĽAM NAD
NEĽBOBODOU
AKO JU NEPOZNÁME*

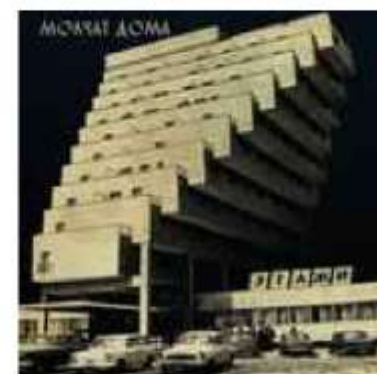
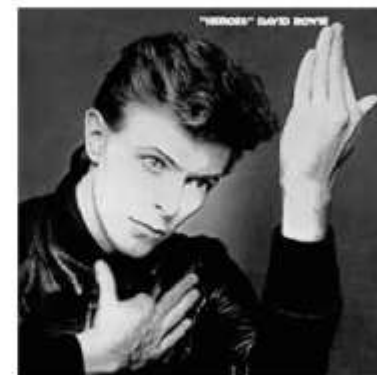
MESTO



SIRENY
ŠKRÍPANIE
DOPRAVA
ELEKTRICKÉ SKRATY
KRIK A VRAVA
ZVIERATA

INSUFFERABLE NOISES
MELANCHOLIC MUSIC

- *David Bowie - Heroes, Diamond dogs*
- *Pink Floyd - Another brick in the wall*
- *Jarvis Cocker - Passing the world*
- *Berlin Manson - kľomy*
- *Karel Klyl*
- *Pipesh*





ČIERNA MAČKA

Laska netáštik - čurodyňička
- fyzano, slo, smelo



OBMIŤOVANIE SAMICH
SEBA ZA NIČO, ZA ČO
NEPODĀME, NEDOKÁŽEME
TO OUFYNIŤ

SADNESS
DEPRESSION
MELANCHOLY
RESIGNATION



KITTEN (SPARK)



PURE INNOCENT
KITTEN

BIG SHINY EYES
CURIOUS
IMAGINATIVE
NAIVE



BAD SOCIAL ENVIRONMENT
ALCOHOLIC PARENTS
DOMESTIC VIOLENCE
POVERTY

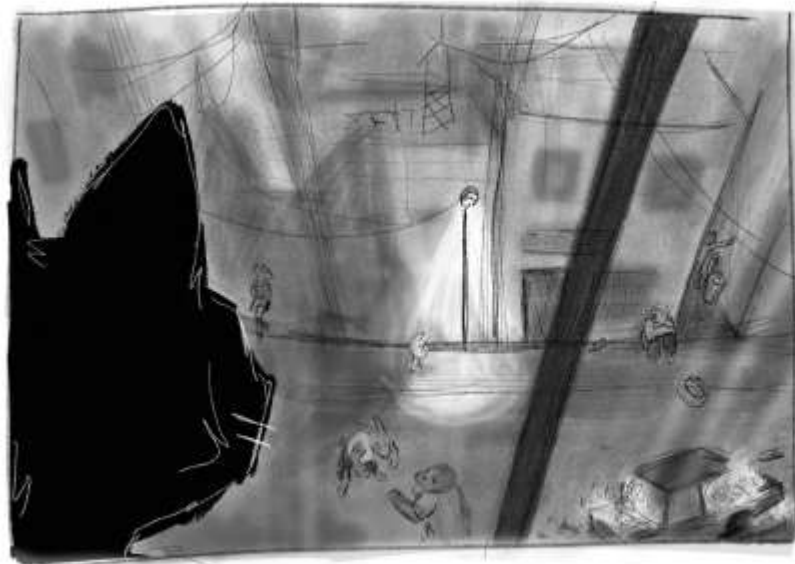
CHEERFUL
EXPLORING
UNBAMAGED
HOPEFUL

- escapes into fantasy worlds



- THE APARTMENT/FLAT OF THE CAT
- PROPAGANDA on TV
- non-stop governments idealising of the blatantly totalitarian system
 - ↳ the animal on TV = hour → fox
 - = naively spreading the word → sheep

- THE UNCOMFORTABLE COMFORT ZONE
- mess and filth all around



- the flat is old, damaged, miserable, melancholic
- the CAT watches the street everyday - sitting on a window sill

COLOUR PALETTE VARIATIONS



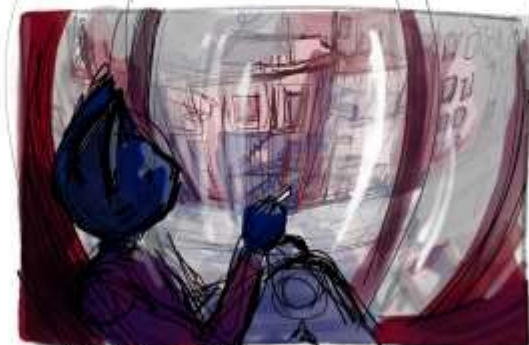
- more natural
- might start as B/W and slowly turn colorful



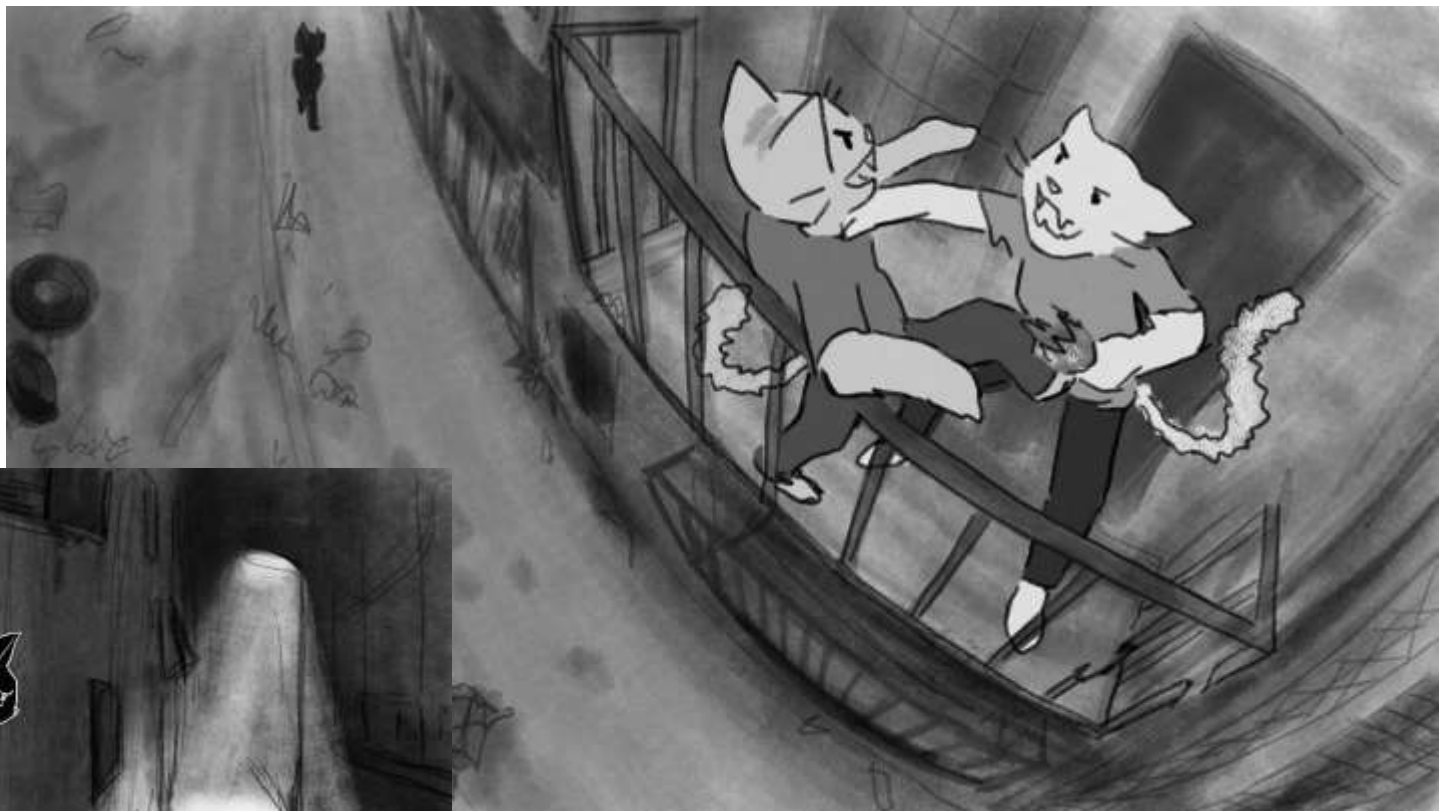
- neon colours
- emphasis on the toxicity of the society
- night life, danger



- black & white
- high contrast
- fish eye perspective

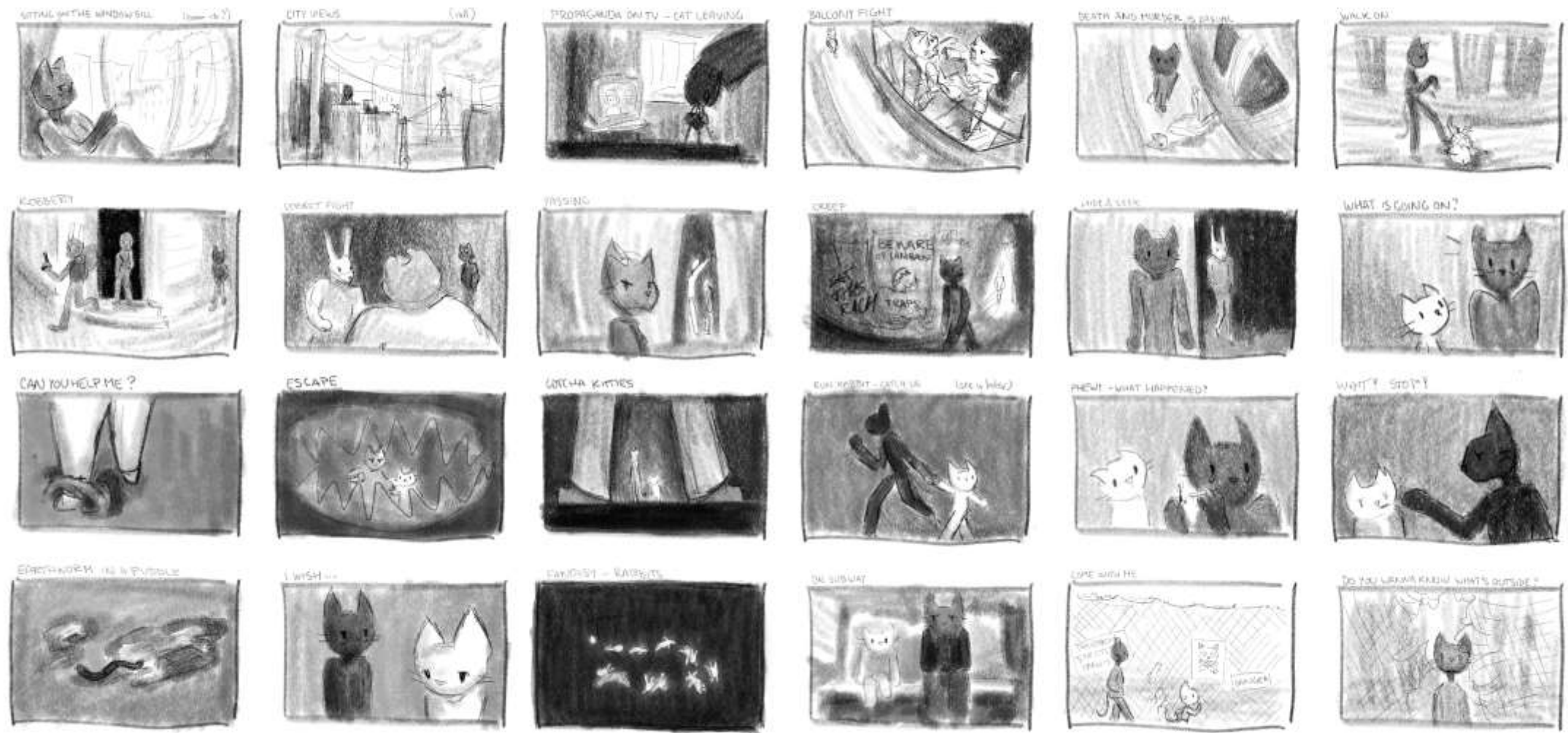


- watercolor-like
- softer contrasts
- smokey effect - chimneys





STORYBOARD.03



- no sleep scene/shorter - without any long trap scene - just chase n' run

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